CLASSIFIED MESSAGE

DATE : 8 MAY 54

~~SECRET~~

ROUTING

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TO : LINCOLN SHERWOOD

FROM : GUATEMALA CITY

ACTION: WH (PBS) (1-2) *

INFO : DCI (3), D/DCI (4), DD/P (L) (5), WH (6), A/DD/P/P (7), SA/PC/DCI (8)

CIA HISTORICAL REVIEW PROGRAM
RELEASE IN FULL 2003

GUAT 515 (IN 45060) 1311Z 8 MAY 54 ROUTINE
PRECEDENCE

TO: SLING INFO: SHERWOOD CITE: SGUAT

1. FOLLOWING ESSENCE OBSERVATIONS ON SHERWOOD BROADCASTS REPORTED BY RAZMARA:

A. AVOID COARSE LANGUAGE, OFF COLOR JOKES.

B. KEEP BROADCASTS ON HIGH LEVEL, CONVEY IMPRESSION OPPOSITION IS SERIOUS MINDED, WORTHY PUBLIC SYMPATHY.

C. EL IMPARCIAL AND EL ESPECTADOR REPORTERS WERE CONTEMPLATING STRONG ATTACK BECAUSE OF CRUDE, VULGAR LANGUAGE USED ON PROGRAM WHICH SCOFFED AT GONZALEZ JUAREZ. ESSENCE DISSUADED THEM WITH DIFFICULTY.

2. STATION COMMENT: GOVERNMENT CLAIMING CLANDESTINE ACTIVITY UNNECESSARY, FULL FREEDOM FOR OPPOSITION. SUGGEST REFUTE SOONEST CITING ATTACK ON RADIO INTERNACIONAL, RECENT ENFORCEMENT REGULATIONS REQUIRING PRE-CENSORSHIP OF ALL RADIO PROGRAMS OF POLITICAL NATURE, ETC.

END OF MESSAGE

*CABLE SECRETARIAT COMMENT: TREATED AS PBSUCCESS/RYBAT.

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